Grant Funded Activities: Beyond Stream Monitoring

www.fotsch.org
FOTSCH: Who We Are

ORW

Suitable Trout Streams

Trout need:
- Water temperature below 72°F (22°C)
- pH between 6.0 and 8.0
- at least 6 mg/l dissolved oxygen level

Who's Swimming In Our Streams?
Friends of the St. Croix Headwaters

501(c)(3)
Key to Macroinvertebrate Life in the River

(Sizes of illustrations are not proportional.)

<table>
<thead>
<tr>
<th>Shells</th>
<th>No Shells</th>
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<tbody>
<tr>
<td>Single Shell</td>
<td>Double Shell</td>
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<tr>
<td>Shells</td>
<td>No Shells</td>
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<tr>
<td>With Tendrils, Brushes or “Tails”</td>
<td>Without Tendrils, Brushes or “Tails”</td>
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<tr>
<td>Three Pairs of Legs</td>
<td>Wings</td>
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<tr>
<td>One or Two “Tails”</td>
<td>Three “Tails”</td>
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</table>

Developed by the University of Wisconsin—Madison in cooperation with the Wisconsin Department of Natural Resources. Based on a key developed by the Kohler Research Center, Waukesha, WI. May be reproduced with the credit for educational, research purposes. No other reproduction, except 1992 Environmental Resources Center, APEC, Inc. Permission required. For more information about Wisconsin’s macroinvertebrates and their value, visit the Wisconsin Department of Natural Resources website.
St. Croix Riverfest: Beyond the Choir

Watershed Conference:
Friday, June 13, 2008, Solon Springs Community Center
8 am: Registration - Coffee
3:30 pm: Welcome - Introduction
9 am: Our History: Ice Age & Now (UM Instsd & Gordon Historical Society)
10 am: Solon Springs Success (Solon Springs School & UW-Extension)
11 am: Upper St. Croix Lake (Upper St. Croix Lake Assoc. & Village of Solon Springs)
Noon: Lunch - Economics of Sustainable Tourism (Wisconsin Department of Tourism & U/Superior)
1 pm: St. Croix & Eau Claire Rivers (Friends of the St. Croix Headwaters & Town of Gordon Sanitary District)
2 pm: Eau Claire Lakes Property Owners (Friends of the Eau Claire Lakes & ARBIS UWCD)
3 pm: Gordon Flowage (Gordon-St. Croix Flowage Association & WWF)
4 pm: Watershed Report Card (Friends of St. Croix Headwaters & UW-St Croix Falls Campus)
5:30 pm: Art Exhibit (K1TV - Rural Arts Voice North)
7 pm: Patagonia Film Festival

Sustainable Tourism Workshop:
Friday, June 13, 2008 at the Solon Springs Community Center
8 am: Registration - Coffee
8:30 am: Welcome - Introduction (Joint Session)
9 am: Travel Green Wisconsin (Wisconsin Department of Tourism)
10 am: Case Study: Tours & Guides (Down to Earth Tours & Hoozard Fly Fishing Company)
11 am: Case Study: Water & Land Trails (River Alliance of Wisconsin & North Country Trails Association - Brule-St. Croix Chapter)
Noon: Lunch - Economics of Sustainable Tourism (Joint Session)
1 pm: Case Study: Great Wisconsin Birding & Nature Trail (Wisconsin Department of Natural Resources & Friends of the Bird Sanctuary)
2 pm: Case Study: Eco-municipalities (Ashland & Wausau)
3 pm: Case Study: Arts Community (Lucas Woods Performing Arts Center & Local Arts Community)
4 pm: Sustainable Tourism Wrap-up (Wisconsin Trails Magazine & Solon Springs Development Commission)

Riverfest Community Events:
Saturday, June 14, 2008
Around the Watershed
Solon Springs
9 am: Voyager Canoe Ride
10 am: Invasive Species Tour
11 am: Children’s Film Festival
Noon: Water Science Demonstration
1 pm: St. Croix River Float
2 pm: Story-telling (spoken history)
3 pm: Canoe & Kayak Lessons
4 pm: Porrage Trail Ride
5 pm: Artists & Authors
7 pm: Finale Entertainment Event

Gordon
10 am: Sanitary District Tour & Discussion
Noon: Gordon Ranger Station - Voyager Canoe
1 pm: Canoe & Kayak Lessons
2 pm: Underwater Video Demonstration
3 pm: Gordon Dam & National Scenic Riverway
4 pm: Story-telling (spoken history)

Barnes/Eau Claire Lakes
10 am: Artists and Authors
11 am: Forttime Classroom
Noon: Rusty Crow/ish Roll
1 pm: Eau Claire River Float
2 pm: History-Eau Claire Lakes & Mooney Dam
3 pm: Story-telling (spoken history)

Conference/Workshop Registration
http://riverfest.asuw.org
For information: scott@fsu.edu
(715) 526-7732
The Grant Application Process
Secrets of Success

• “80% of Success is Showing Up” – Woody Allen

• The Golden Rule:
  Whomever has the gold makes the rules.

• Don’t Get Distracted:
  Develop Relationships; Focus on Your Objectives

• Do What Your Mother Says
Increasing Capacity Means More Opportunities

- Non-Profit Conservation Organization (DNR)  
- 501 (c)(3) Tax-exempt Public Charity (IRS)  
- Qualified River Management Organization (DNR)  

or work with a fiscal sponsor
Grant Uses

Stewardship

• Water Monitoring Equipment & Supplies
• Information-gathering (River, Stream, Watershed)
• Water Scientist (Consultant)
• Results Sharing / Outreach Education
• Water Trail Development
• Film Festival Host

Organizational

• Capacity Building / Strategic Planning
• National River Rally Scholarship
• Technical Tools
• Mapping Software
• Office Software
• Customer Relationship Management Software
Grant Sources

• Natural Resources Foundation
• Citizen-based Monitoring Partnership Program
• DNR Lake Protection ???
• Wisconsin Environmental Education Board ??
• River Alliance of Wisconsin
• DNR River Planning ??
• Patagonia
• American Canoe Association
• Norcross Wildlife Foundation ??
• TechSoup* ??
• ESRI (ArcView) ??
• Salesforce.com ??
# Grant Matrix

<table>
<thead>
<tr>
<th>Grant Use / Grant Source</th>
<th>National Resources Foundation</th>
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